



WALDHAUSEN

DIE GANZE WELT DES REITSPORTS

Handout Pharmakas - ENG

Waldhausen Experience Days 2024

Pharmakas

Care you can trust – Horse care made in Germany

History:

- Foundation: 1971 by Karl Klösters in Essen.
- Today, it is part of the Eimermacher Group based in Nordwalde, Münsterland.
- This is where the entire value chain takes place: From the product idea, product development, production, warehousing and logistics to sales and marketing.
- Karl Klösters was the inventor of the “Lekkerwürfel”.

Focus on stable pharmacy:

- Glay Gel: for tendons, ligaments and joints / comfortable application / no crumbling of the product
- Iodine Soap: Disinfectant cleaning for thrush and malleanders
- Equiskin: Regenerative care for stressed skin, sweet itch and cracked heels with argan oil and panthenol

Fly protection:

- 2 active ingredients
 - DEET: N,N-diethyl-m-toluamide, patented by the US Army in 1946, is considered the most effective repellent and repels mosquitoes, horseflies, black flies, flies and ticks. It is therefore considered the gold standard.
 - Icaridin: Icaridin (also picaridin; 1-(1-methylpropyl carbonyl)- 2-(2-hydroxyethyl)piperidine. Icaridin is dermally absorbed to a lesser extent than DEET and is better tolerated by the skin; it also does not attack plastics.
 - Icaridin keeps ticks and blood-sucking insects away without poisoning them. The effect is based on the fact that the active ingredient masks the body's own odors, which attract mosquitoes and ticks, for example / Environmentally friendly
- **Pharmakas Produkte (Wirkstoff Icaridin):**
 - CLAC Insect Protect Spray
 - CLAC Insect Protect Spray Extra Strong
 - CLAC Insect Protect Gel (for sensitive areas, such as the head)

How effective are natural active ingredients in fly protection?

- Many natural oils often provide less effective protection than synthetic active ingredients. In addition, they are not generally harmless - geraniol, for example, can trigger allergic reactions in sensitive people. Lavender and citronella oils can cause irritation.